

Finding the truth faster

How to analyze large amounts of messy data



At Fujitsu, we have one mission: supporting our customers in generating value from data and protecting their data. This includes having the ability to find the truth hidden in your data treasures faster. Driven by AI and global expertise, we provide solutions to this end that make it easier for you to collect, manage, and process data as well as visualize the results – whether you are looking for the truth in structured, semi-structured, or unstructured data. Challenges for which we have created solutions as part of our data-driven transformation strategy include public safety, fraud, and data privacy.

For whom these solutions are of interest:

Corporations (e.g., aviation, pharmaceutical, banks, insurances, retail, manufacturing), governments, law enforcement agencies, regulators, law firms, legal service providers

Benefits of quickly finding the truth in your data:

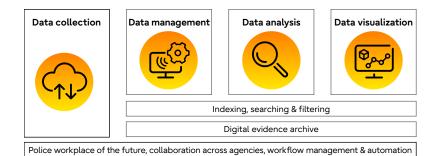
- Create value: uncover relationships in data to make better decisions or advance investigations.
- Reduce costs: minimize the time and money spent on compliance, e-discovery, investigations, data migration, litigation, and mergers, acquisitions, and divestitures.
- Gain control of your data: improve compliance and your cyber-attack response capabilities.
- Reduce risk: gain faster visibility into private data, intellectual property, find evidence of fraud, dubious contracts, and other business issues.

Public safety

investigative processes

In co-creation, we support police and judiciary in realizing an end-to-end data-driven law enforcement process. To this end, our **Public Safety Ecosystem** offers a solution portfolio of software, hardware and expert consulting that includes leading AI and automation, server and workstation technologies.

The offering includes building blocks such as AI-assisted video analytics, evidence management, secure data exchange and our IT forensics platform. The latter makes it possible to find digital traces from large volumes of data with forensic accuracy.



The Public Safety Ecosystem features innovative building blocks for all phases of



Fraud

Whether it's the submission of false claims, the falsification of balance sheets, or the manipulation of products: fraud has many faces and is probably the most widespread crime worldwide. For example, much of today's financial fraud stems from the online theft of personally identifiable information and account access information.

We empower our customers to get to the bottom of fraud. One example are fraud detection systems for insurance companies that incorporate daily and historical data and feature speech recognition AI to find answers faster and more accurately. Equally useful are our solutions for customs authorities to discover fraud in goods declaration, in healthcare to detect fraud in billing for services, or in corporate compliance management systems to uncover misconduct.

Data privacy

We help our customers to detect issues with data privacy or licensing rights and take preventive measures. For example, when it comes to locating and cleaning up personally



identifiable information and other types of private data that are at risk of loss or disclosure. With our powerful solutions, you can quickly identify such data and arm yourself against ransomware attacks. They also enable you to quickly identify affected data in the event of a cyber attack, so that you can better comply with data privacy regulations and deadlines.

Why Fujitsu? - Where to start? - How to stay flexible?

Complex problems require simple solutions. That's why, as a global leader, we integrate various products and services into solutions that make it easier for our customers to become data-driven.

To make this possible, we have gathered providers in the Fujitsu Partner Ecosystem who are leaders in their field – like Nuix. Its investigative analytics and intelligence technology is unrivaled when it comes to transforming vast amounts of messy data – from email, social media, communications and other human-generated content – into searchable, contextualized information.

Working with industry-leading partners like Intel and SUSE, we developed the Fujitsu DX Innovation Platform, which allowed us to optimize Nuix analytics environments to work 40 times faster than before. As a result, companies can find the truth in their data faster.

Benefit from our combined expertise to more quickly find the information you need to make better decisions.

- Start here, with data consulting and solution design: sign up for our free, consultant-led Test Drives on the DX Innovation Platform to get hands-on experience. We bring together business, technology, and partner expertise to co-create solutions.
- Our partner ecosystem approach results in easy-to-use solution integrations, such as our Nuix reference architectures, that guarantee the highest performance and cost efficiency.
- Stay flexible with consumption-based IT services:
 Fujitsu uSCALE delivers flexible, on-premise IT infrastructures as an "as-a-service" solutions via monthly consumption-based billing based on actual usage.

Learn more about our innovative solutions and the DX Innovation Platform: www.fujitsu.com/global/products/data-transformation/

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